

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of John Schlack et al.

Conf. No.: 7793 : Group Art Unit: 2623
Appln. No.: 09/998,979 : Examiner: Chowdhury, Sumaiya A.
Filing Date: October 31, 2001 : Attorney Docket No.: T734-10
Title: Profiling and Identification of Television Viewers

APPLICANT'S COMMENTS ON STATEMENT OF REASONS FOR

ALLOWANCE UNDER 37 CFR 1.104(e)

Responsive to the Examiner's Amendment and Statement of Reasons for Allowance, included with the Notice of Allowance dated March 15, 2007, and concurrent with payment of the Issue Fee in the above-identified patent application, please consider the following remarks: